

## **We are Hiring - Junior Digital Marketer!**

This is the best opportunity in Mauritius to learn, grow and become a master Digital Marketer! Join ABZ Group, the largest internet group on the island having 750,000 website visitors per month, over 1 million social media followers and with annual turnover of Rs 500,000,000 ! This is a chance for you to join the best and strongest digital marketing team and learn from the very best.

### **Who is ABZ Group?**

We're home to Deals.mu, Otayo, Mauritius Attractions, Ciné sous les Étoiles, Restaurants.mu, and a bunch of other awesome projects.

### **What You Will Do:**

- ✓ Research consumer trends and opinions to guide marketing strategies
- ✓ Manage and grow social media platforms, websites, and company blogs
- ✓ Design and run surveys to collect valuable insights
- ✓ Identify trends, analyze performance metrics, and track website traffic
- ✓ Create marketing campaigns and execute innovative digital strategies
- ✓ Work on conversion optimization and creative collaborations across platforms
- ✓ Provide regular reports and support data-driven decisions

### **Who We're Looking For:**

🎓 **Education** – A degree in **Marketing, Digital Marketing, or equivalent**

✨ **Skills & Personality** –

- Strong analytical and research skills
- A keen eye for detail & creativity
- Familiarity with Excel, Google Analytics, and marketing tools
- Knowledge of social media management & advertising
- Great communication & presentation skills
- Ability to manage time effectively in a dynamic environment

## What's In It for You?



**Competitive salary** based on your skills & performance



**A modern, friendly, and inspiring work environment**



**Growth opportunities** with mentorship from top digital marketers



**Awesome perks** including discounts across all our platforms

## Ready to Join Us?

If you're excited to build your career, be part of an innovative team, and make a real impact—**we want to hear from you!** Drop us an email at [hr@abzgroup.info](mailto:hr@abzgroup.info) or apply directly on our [career page](#).

Come be a part of **something BIG**—your future at **ABZ Group** starts here! 🚀